



Marketing & Communication Specialist (m/f/d)

Our injection molding simulation software SIGMASOFT[®] has been developed, maintained, and marketed in Aachen for over 25 years. It is used for the design and optimization of injection molding tools and processes, as well as for the design, shaping, and dimensioning of plastic components. Our clients come from a wide variety of industries worldwide and work with plastics, TPEs, elastomers, and thermosets or MIM/CIM. Their company's range extends from raw material producers to equipment manufacturers, mold makers, system suppliers, and OEMs.

We are a successfully growing company and want to strengthen our marketing team. We are looking for you:

Your Profile

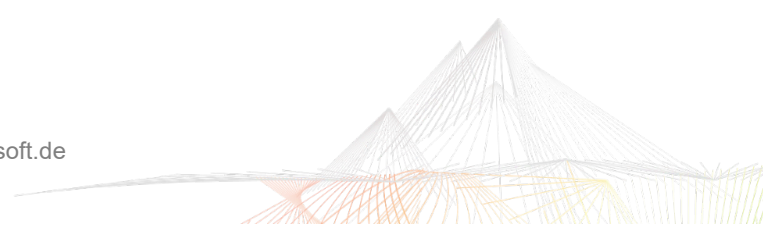
- 3-5 years of professional experience, ideally in the B2B sector
- You have completed studies in technical communication, mechanical engineering, plastics technology, or similar fields
- You are passionate about technology and have a good understanding of it
- You are creative, committed, and a team player
- You have excellent writing and formulation skills, as well as fluent knowledge of German and English
- You have good office software skills and some experience with CMS
- Ideally, you have knowledge of Adobe Illustrator, InDesign, Photoshop, and video editing

Your Responsibilities

- Creating texts, images, presentations, press releases, technical articles, and videos
- Designing and managing our web presence
- Organizing and implementing company events, conferences, webinars, and trade fairs
- Creative design of our external appearance
- Networking with the international press and online media
- Close collaboration with the sales and technology teams
- Communication with international teams worldwide

We Offer

- Freedom for ideas and creativity
- Diverse, challenging tasks
- An internationally operating team
- Training, workshops, and individual development programs
- Additional social benefits, such as company pension schemes





Job Opening

SIGMASOFT[®]
Virtual Molding

Interested?

Send your application, including salary expectations and earliest possible starting date, to:

SIGMA Engineering GmbH
Kackertstraße 16-18
52072 Aachen
Attn: Ms. Silke Fagot
s.fagot@sigmasoft.de
Tel.: +49 241 894950

If you have any questions, feel free to contact us by phone. We look forward to your application.

